

MEDIA
ROOM

MEDIA ROOM SPORTING EDGE

*Give yourselves the
Competitive Advantage*



YOU HAVE DONE THE WORK - MAKE SURE THAT YOU CAN DELIVER ON THE DAY

Content power kept available for you when and where you need it through Media Room content management system – click and deliver.

Bring legacy formats back to life with Silver Trak digitisation and create value from nostalgia.





CONSOLIDATE CONTENT

Media Room provides the perfect platform for bringing all your content together. Fully secured, protected and separated by genre, season, event or contest. However, you need it –

Secured and Searchable.



MADE READY FOR DELIVERY

Captured and transcoded to specification for rapid near-live delivery – Media Room provides easy screener or download functionality to your distribution platform whether proxy or hi-res for social media, VOD or broadcast. Create shot lists or highlight reels for marketing and promotion.



SEARCH AND ACCESS

Media Rooms holds all your content at your disposal, easily searched and available to users with access rights, whether team, staff or public domain. Share content on single or multiple use instances.

Content Management and Security

From Media Room you can remotely access your digital content 24 x 7, from your desktop, tablet or smart phone. Log on to your Media Room secure web portal to upload, store, search, view and deliver your content. Add and use metadata to enable fast search capability.

Media Room has been designed from the start with the security of our clients' content in mind. All video streaming offers a default level of protection via encrypted HLS. Other default security features can be enabled – like watermarking, limited viewing/download rights, single use passcode protection and timed-out delivery.

Legacy Content Reborn

Silver Trak services provides a complete digitisation service for bringing legacy formats back to life.

Create value from history and nostalgia through digitising unrepeatable performances by sporting greats and promote the interest of the audience young and old, with the digital content secured and searchable on Media Room.



Access to Sporting Content without Increasing Technology Cost

Build your own Asset Management System through Opex not Capex.

Create speed to market through having all your content located within a single, secure and completely scalable platform. Customise your Media Rooms to have your most valuable content listed into categories ready for instant location and use. Transcode hi-res to suit the delivery and hosting platform whether social media, VOD or have availability to hi-res for broadcast.





Content at the Starting Line

Media Room enables customised automated workflows to capture and process content to suit desired distribution.

Access levels are assigned by the administrator and can be granted to numerous users at no additional cost. Media Room hosts sophisticated management tools to support content search, metadata tagging, clipping, watermarking, automatic or on-demand transcoding and delivery.

Media Room can connect game day results directly to the coaching staff and players to review and analyse performance or create highlight reels for personal or marketing purposes.

Outside of creating a commercial library of content, assigning access rights allows players, coaches and management to be immediately in touch with the results, enhancing marketability and strategic inference.

“ Give yourselves the Competitive Advantage and stay ahead of the game ”



RAPID UPLOAD/ DOWNLOAD

Get media into and out of Media Room with one-click delivery utilising advanced Aspera file accelerator technology.



INSTANT ACCESS ON INTERNET DEVICE

User access to content on any device, anywhere, anytime.



MULTIPLE TRANSCODE PROFILES

Media Room creates multiple transcode profiles to have files immediately available for instant delivery.



ENHANCED SEARCH

Automated metadata extraction and customisable fields for selected metadata tagging.



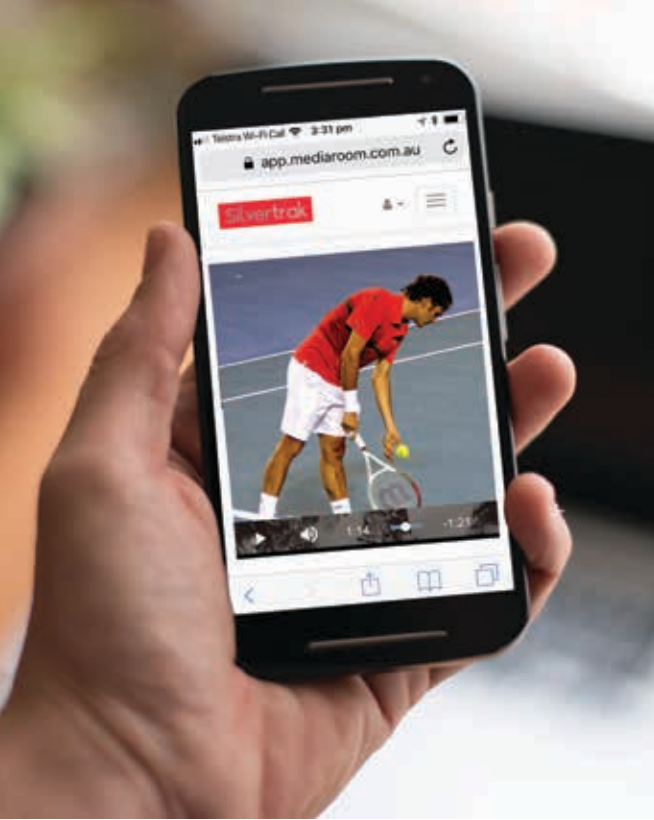
CONTENT PROTECTION

Encryption technology, single sign on, watermarking and timed viewing offers high level protection.



TRANSACTION ANALYTICS

Tracks user activity and viewing status – know who and when.



Preview and Freeze Frame

Search through large volumes of files and find the right content fast by visually scanning the category elements.

Freeze frame the action to see how the plays were made and examine the strengths and weaknesses of the participants. Enter specific action metadata. Zoom in and out by timeline and create frame accurate clips to enhance user experience or plan strategic training sessions.

Run the Analysis

See who has been on the system, what they have looked at and how many times the content has been viewed or downloaded.

Media Room Administrator provides you the complete content analytics so that you can track the transactions and know what your content is doing.

MEDIA ROOM

- Secure
- Fast
- Comprehensive
- Customisable

Brings your content into one controllable platform and allows you to get the most out of your production for all stakeholders.



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